

NIRAN



JAYASIRI



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niranjdesign.com

EXPERIENCE

Makita USA

Industrial Designer

La Mirada CA | 2021 October - Present

Manage power tools/accessories 3D assets for marketing. Engage in packaging design, graphic design for advertising. Retail POS display concept design. CAD modeling, rendering, keyshot animation, graphic design, vendor collaboration

Jobar International

Industrial Design Intern

Carson CA | 2015 Mar - Sep

Assisted designers in the process of designing household products ranging from kitchen and bathroom accessories to pet toys. Engage in tasks of market research, ergonomic studies & human factors, sketching, CAD modeling, mock-up building, rendering, prototyping, material selection.

Superior Communications

Industrial Designer

Irwindale CA | 2016 July - 2021 October

Focused on consumer electronic projects from conceptual to production level . Mainly on smart phone gear , power accessories and various other small electronics. Engage in tasks of ideation, concept development, market research, sketching, CAD modeling, rendering, prototyping, material selection, engineer and vendor collaboration.

Freelance Design

2013 - Present

Range of projects collaborated with independent clients. Engage in refinement projects to high budget ground up projects. Tasks include initial concepts to final product delivery and everything in between.

EDUCATION

California State University Long Beach

B.S. in Industrial Design | Class of 2016

Duncan Anderson Scholarship recipient - 2014

Strate Ecole de Design, Paris

Study Abroad | Fall 2015

Interaction and User Experience Design

SKILLS

- Ideation
- CAD Modeling
- Mock-up Building
- Graphic Design
- Branding
- Photo Editing
- Concept Development
- Sketching / Rendering
- Model Making / Prototyping
- User and Market Research
- Engineer collaboration

TOOLS

- Adobe Photoshop
- Adobe InDesign
- Adobe Illustrator
- Adobe Lightroom
- Solidworks
- Fusion 360
- Keyshot
- Sketchbook Pro